

ISASS 22

22ND ANNUAL CONFERENCE

INNOVATIVE TECHNOLOGIES, TECHNIQUES AND TIPS FROM AROUND THE WORLD

JUNE 1-4, 2022 | THE ATLANTIS HOTEL | THE BAHAMAS

PRESIDENT:



DOMAGOJ
CORIC, MD

PROGRAM CHAIRS:



SIG
BERVEN, MD



ADAM
KANTER, MD



HAN JO
KIM, MD



LUIS
TUMIALÁN, MD

JOINTLY PROVIDED BY:



Dear Exhibitor,

We are pleased to invite you to exhibit and support the ISASS Annual Conference which will be held June 1-4, 2022 at the Atlantis hotel in The Bahamas.

WHY ATTEND ISASS?

- A robust program featuring an excellent array of faculty members from all around the world.
- More opportunities for your company to advertise, participate and present your new techniques and technologies.
- New Young Surgeon opportunities.

We hope you join us in June.

2021 EXHIBITORS & SUPPORTERS

4WEB Medical	Life Spine
Amplify Surgical, Inc.	Medtronic
Augmedics	Misonix
Biedermann Motech	NuVasive
BioComposites	Organogenesis
Bioventus	Orthofix
BoneFoam	Relievent Medsystems, Inc.
Camber Spine	RIWOspine, Inc.
Carlsmed	SI-BONE
Centinel Spine	Spinal Elements
Cerapedics	Spine Innovations
DePuy Synthes	Spineology
DiFusion, Inc.	SpineWave
Elevation Spine, Inc.	Stryker
elliquence	Surgalign Spine Technologies
Globus Medical	Surgeons Capital Management
Innovasis	TeDan Surgical
Integrity Implants	TheraCell, Inc.
Intrinsic Therapeutics	Thompson Surgical
joimax	Vivex Biologics, inc.
Kuros Biosciences BV	ZEISS
Life Instruments	



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KEY DATES



April 2nd, 2022:
All applications due



April 12th, 2022:
Space assignments and service kits emailed



May 4th, 2022:
Housing Deadline

CONFERENCE DETAILS

Meeting Dates:

Wednesday, June 1 –
Saturday, June 4, 2022

Location:

[Atlantis Paradise Island](#)

One Casino Drive
Paradise Island
Nassau, The Bahamas

Exhibit Location:

Imperial Ballroom A-E

Exhibit Dates & Hours

Wednesday, June 1, 2022
4:30 PM to 7:45 PM

Thursday, June 2, 2022
8:00 AM to 5:25 PM

Friday, June 3, 2022
8:00 AM to 11:00 AM

Exhibit Booth Installation

Wednesday, June 1, 2022
8:00 AM to 3:30 PM

Exhibit Booth Dismantling

Friday, June 3, 2022
11:00 AM to 7:00 PM

Exhibit Contractor

Expo Group
Email: ExhibitorService@theexpogroup.com
Tel: (972) 580-9000

Contact

Carly Franzen
ISASS Conference Planning Office
Tel: (630) 681-1040 ext. 302
Email: cfranzen@broad-water.com

ACCME

ISASS recognizes that commercial support is an important element of educational meetings and adheres strictly to all ACCME directives and guidelines that govern commercial support of continuing medical education.

Target Audience

With a worldwide membership, as well as attendees from a range of disciplines—including neuro, spine and orthopedic surgeons as well as physical therapists and physician’s assistants and scientists and researchers—ISASS 2022 is the place to reach a diverse audience in a manageable space that allows for plenty of one-on-one conversations.

Invited Faculty

Jean-Jacques Abitbol, MD
Óscar Alves, MD
Neel Anand, MD
Ali Araghi, DO
Anthony Asher, MD
Hyun Bae, MD
Massimo Balsano, MD
Sig Berven, MD
Erica Bisson, MD
Charlie Branch, MD
Dom Coric, MD
Peter Derman, MD
Kevin Foley, MD
Zohar Ghogawala, MD
Steve Glassman, MD
Matt Gornet, MD
Robert Gunzberg, MD
Richard Guyer, MD
Regis Haid, MD
James Harrop, MD
Roger Härtl, MD
Christoph Hofstetter, MD
Adam Kanter, MD
Safdar Khan, MD
Larry Khoo, MD
Han Jo Kim, MD
Brian Kwon, MD
Virginie Lafage, PhD
Kai-Uwe Lewandrowski, MD
Isador Lieberman, MD
Matthew McGirt, MD
Isaac Moss, MD
Praveen Mummaneni, MD
Eric Nottmeier, MD
Pierce Nunley, MD
Avelino Parajon, MD
Paul Park, MD
Frank Phillips, MD
Sheeraz Qureshi, MD
Kris Radcliff, MD
Daniel Riew, MD
Rick Sasso, MD
Chris Shaffrey, MD
Kern Singh, MD
Michael Steinmetz, MD
Marek Szpalski, MD
William Taylor, MD
Nicholas Theodore, MD
Vincent Traynelis, MD
Luis Tumialán, MD
Juan Uribe, MD
Alex Vaccaro, MD
Mike Wang, MD
Jack Zigler, MD



CONFERENCE AT-A-GLANCE

WEDNESDAY, JUNE 1

12:00 PM	Registration Opens
2:30 - 4:30 PM	Pre-Course Sessions 1 & 2: Arthroplasty & Endoscopy (Non-CME) Session 1: International Spinal Arthroplasty Symposium Session 2: Endoscopic Spine Surgery - Why and How to Bring It Into Your Practice
4:30 PM	Exhibits Open
4:30 - 5:15	Refreshment Break with Exhibits
5:15 - 6:45 PM	Session 1: Case Controversies
6:45 - 7:45	Welcome Reception with Exhibits

THURSDAY, JUNE 2

6:00 AM	Registration Opens
7:30 - 8:20 AM	Corporate Workshops* with Breakfast
8:00 AM	Exhibits Open
8:00 - 8:30 AM	Breakfast with Exhibits
8:30 - 10:30 AM	Session 2: What Every Surgeon Should Know About: Spinal Deformity & Enabling Technologies & Integrative Technologies
10:30 - 11:00 AM	Refreshment Break with Exhibits
11:00 AM - 12:30 PM	Session 3: Free Papers
12:30 - 1:15 PM	Lunch with Exhibits & Young Surgeon Lunch
1:15 - 2:45 PM	Concurrent Sessions 4, 5, and 6 Session 4: Enhanced Recovery After Spine Surgery & Healthcare Economics Session 5: ASCs: The Good and the Bad Session 6: ASCs: Biomechanics and Regenerative Therapies and Biologics
2:45 - 3:15 PM	Refreshment Break with Exhibits
3:15 - 5:25 PM	Session 7: Free Papers & Wows and Woes of Incorporating New Techniques and Technology into Your Practice

FRIDAY, JUNE 3

6:00 AM	Registration Opens
7:30 - 8:20 AM	Corporate Workshops* with Breakfast
8:00 AM	Exhibits Open
8:00 - 8:30 AM	Breakfast with Exhibits
8:30 - 10:30 AM	Session 8: What Every Surgeon Should Know About Trauma & Patient Outcomes
10:30 - 11:00 AM	Refreshment Break with Exhibits
11:00 AM - 12:30 PM	Concurrent Sessions 9 & 10 Session 9: Free Papers Session 10: Free Papers
5:15 - 6:30 PM	Session 11: Case Controversies
6:30 - 8:30 PM	ISASS22 Beach Bash

SATURDAY, JUNE 4

6:00 AM	Registration Opens
7:30 - 8:20 AM	Corporate Workshops* with Breakfast
8:30 - 10:10 AM	Session 12: Free Papers
10:10 - 10:35 AM	Refreshment Break
10:35 - 11:10 AM	Session 13: Awards, Presidential Address, IJSS Address
11:10 AM - 1:15 PM	Session 14: MISS - What's New? What's Coming? Show Me Your Outcomes & Where's the Beef? The Great Debates
1:15 PM	Adjourn

*Workshops are not CME-accredited

Program times subject to change.

GENERAL EXHIBITING INFORMATION

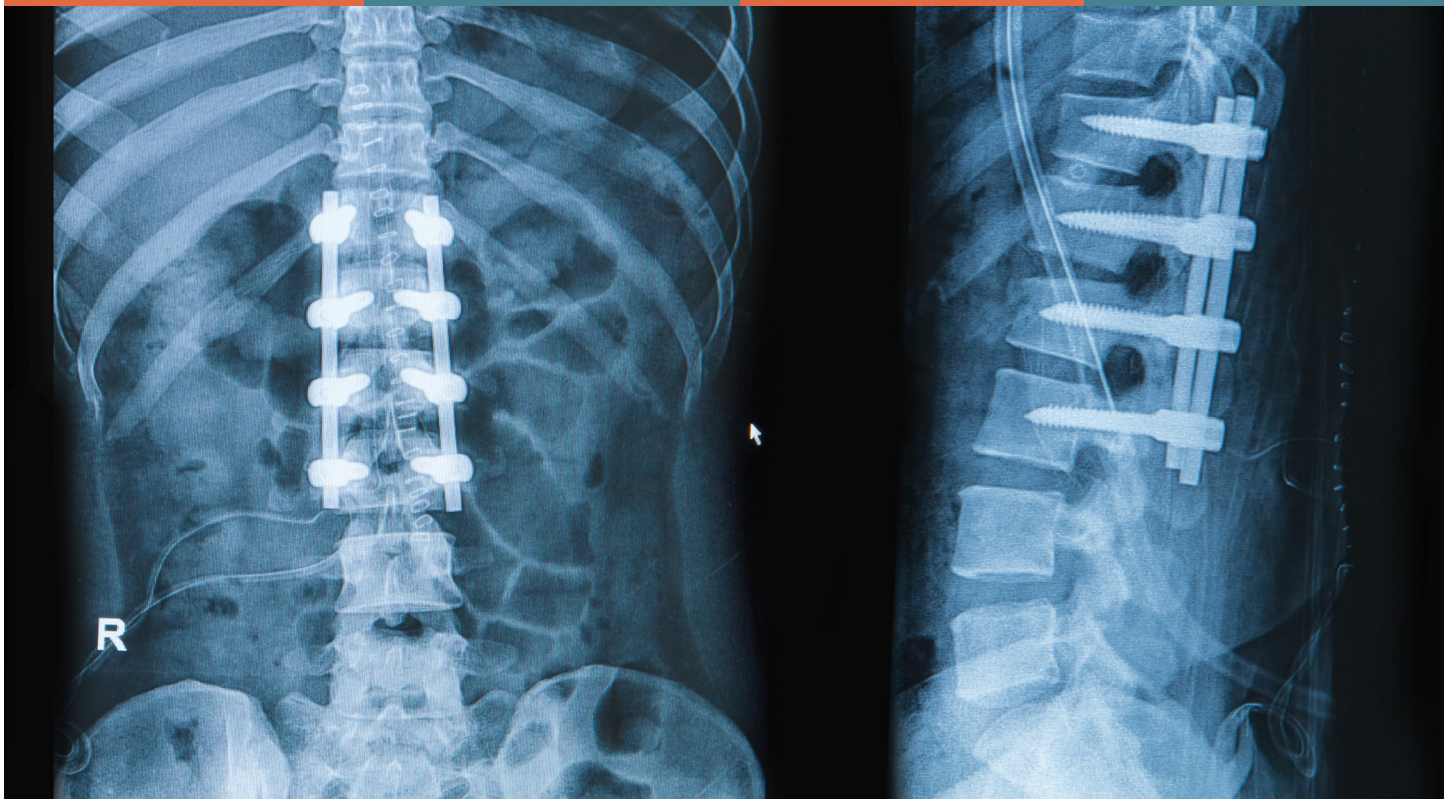
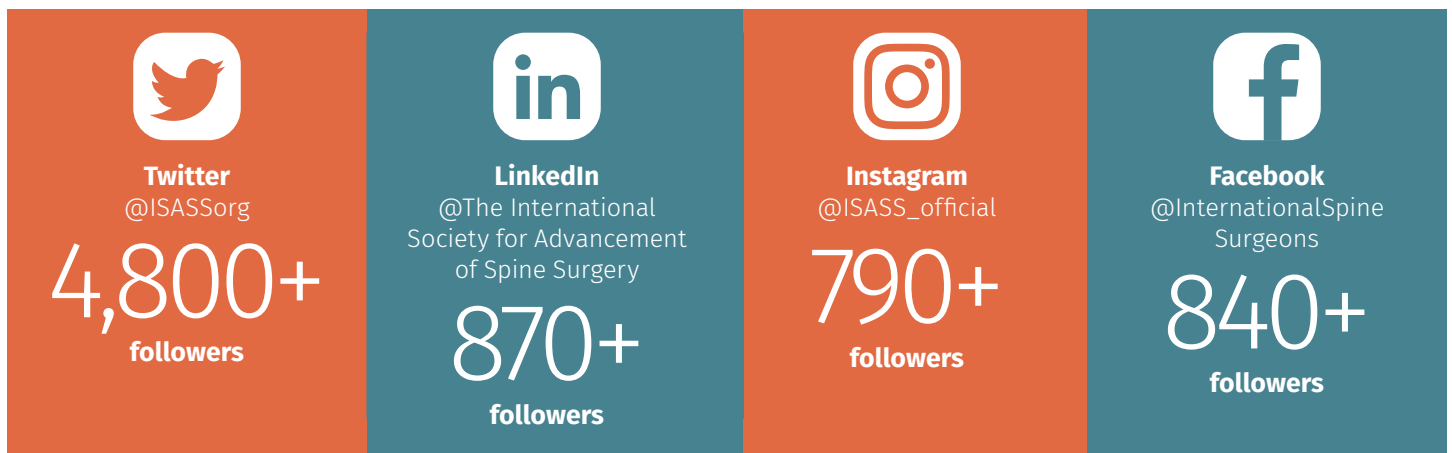
Booth Assignments

All corporate support opportunities, including Non-CME Technology Workshops and all other opportunities, are only available to registered ISASS Exhibitors. Booths are assigned based on overall corporate support and date application is received.

Corporate Badges

Any additional badges above the allotted amount in your Corporate Package are \$750 each. After May 4, an additional late registration fee of \$100 will apply to each registration. Representatives without a badge will not be admitted to the exhibit hall. Badges are personal and non-transferable and must be worn in the exhibit area at all times. Attaching unapproved cards, ribbons, or other items to badges is not permitted.

Social Media Followers



SUPPORT OPPORTUNITIES

OPPORTUNITY	PRICE
10X10 EXHIBIT SPACES	
<ul style="list-style-type: none"> One three-sided booth with black drape 8' high back wall and 3' high side rails One 6' draped table Two chairs One wastebasket One exhibitor identification sign Two exhibitor registration badges Entry into the ISASS Giveaway Two copies of the Conference Guide 	\$6,950
10X20 HOSPITALITY SUITES <i>NEW</i>	
An exclusive area in the exhibit hall for your company to use as needed.	One Day: \$6,000 Two Days: \$10,000
WORKSHOP OPPORTUNITIES* <i>Your company selects workshop faculty and content. ISASS will provide standard audio visual and food and beverages.</i>	
Technology Workshop with Breakfast: A 50-minute workshop on Thursday, Friday or Saturday morning when up to two other workshops may be held.	\$9,950
Exclusive Technology Workshop with Breakfast: An exclusive 50-minute workshop on Friday. Deadline to apply is February 28th, 2022.	\$25,000
Biologics Workshop with Breakfast (co-support): Share the podium with other companies to present your Biologics product. Up to 4 companies can participate on Saturday morning and will have 12 minutes to present from the podium.	\$5,000
TECHNOLOGY UPDATE OPPORTUNITIES*	
NEW Pre-Course Technology Update: Endoscopy or Arthroplasty: Present a 6 or 15 minute Technology Update Presentation during the non-CME Endoscopy or Arthroplasty Pre-Course sessions on Wednesday.	\$15,000 Exclusive Support / \$6,500 Co-Support
NEW Technology Update: Beer and Case Controversies: Present a 6-minute Technology Update during the Beer and Case Controversies sessions on Wednesday or Friday.	\$6,500
Technology Video Update on the ISASS Website: Post a 6-minute Technology Update to the ISASS website that will stay up for one year. Includes one eblast promoting the update.	\$6,500
Technology Update Featured in an ISASS Webinar: Submit a pre-recorded 6-minute video to be presented during an upcoming ISASS Webinar and posted on the ISASS website for one year after the conference. Topic: Prone vs. Lateral	\$10,000
EBLAST OPPORTUNITIES <i>Your company provides the content and ISASS sends on your behalf.</i>	
To ISASS Database (11,000+ contacts)	
EXCLUSIVE Eblast	\$4,000
Banner Ad in Eblast	\$3,500
NEW Database Survey: Limit of 10 questions per survey.	\$4,000
To ISASS Registrants	
EXCLUSIVE Eblast	\$3,500
Banner Ad in Eblast	\$3,000

*Workshops and Technology Updates are not CME-accredited.

SUPPORT OPPORTUNITIES

OPPORTUNITY	PRICE
ISASS.ORG OPPORTUNITIES	
NEW Banner Ad: Your ad will be displayed for one month.	\$3,000
NEW Featured Surgical Techniques Video: Highlight your 5-minute surgical technique video in the ISASS Surgical Video Library for one year.	\$6,000
NEW Featured Surgical Case Study: Your surgical case study will stay in the ISASS case Library for one year.	\$4,000
INTERNATIONAL JOURNAL OF SPINE SURGERY OPPORTUNITIES	
NEW Banner Ad on IJSSURGERY.ORG Website: Your ad will be displayed for two months.	\$3,500
NEW Banner in Eblast to IJSS Contacts: Add a banner to an Eblast that will reach over 13,000 International Journal of Spine Surgery (IJSS) Contacts. Can select to be sent out with one email blast or can choose multiple at a discounted rate.	\$4,000
NEW IJSS Special Issue Sponsorship: Includes a two-page Tech Update article in the print issue relevant to your product, a full-page advertisement in the issue, and acknowledgment of support in the print issue and web page.	\$15,000
ISASS PROGRAM BOOK ADVERTISEMENTS	
Conference Guide Full Page Ad	\$3,500
NEW Conference Guide Half Page Ad	\$1,750
SOCIAL MEDIA OPPORTUNITIES <i>Your company provides the content and ISASS will post on your behalf.</i>	
Social Media Video Spotlight	\$1,500
NEW Social Media Post	\$750
MOBILE APP OPPORTUNITIES	
EXCLUSIVE Splash Screen: Your ad will appear for 3.5 seconds when attendees launch the app.	\$4,000
EXCLUSIVE Sticky Banner: The sticky banner displays on the main screen and attaches to the edge of the menu on the bottom of the screen and can link to a URL.	\$3,500
Subpage Banner Ad: Sub-page Banners are randomly rotating ads displayed on a specific page of the app, which can be linked to URLs.	\$3,000
Push Notification Use a text push notification to call attention to a particular booth or conference event (workshop, tech update, etc.).	\$1,500

SUPPORT OPPORTUNITIES

OPPORTUNITY	PRICE
ON-SITE MARKETING OPPORTUNITIES	
Conference Bags**	\$5,000
Badge Lanyards**	\$5,000
NEW Java Jackets or Napkins for Refreshment Breaks**	\$3,500 each
Notepads or Pens**	\$5,000 each
NEW Branded Hotel Key Sleeves	\$6,000
NEW Charging Lounge: Provide attendees with a way to charge their electronics by supporting the charging lounge located in the exhibit hall. Your company will be recognized in course materials and on signage near the charging lounge.	\$10,000
NEW Welcome Reception: During the reception, company may have one 6-ft table in the foyer outside of the exhibit hall and may also bring a maximum of two pop-up banners to display in the foyer. Your company will be acknowledged in course materials, on signage at the reception, in the app, and in course announcements.	\$15,000
NEW ISASS22 Exclusive Beach Bash: Company may have one 6-ft table at the reception and distribute promotional items. Your company will be acknowledged in course materials, on signage at the event, in the app, and in course announcements.	\$30,000
Wireless Internet Access: Provide access for wireless-enabled devices in the general session room and exhibit hall during the conference. Your company will be prominently acknowledged on signage in the registration area, on our website, and with a branded access code.	\$6,000
NEW Faculty Reception: Your company will be acknowledged at the faculty reception and six of your representatives will be allowed to attend.	\$20,000
YOUNG SURGEON OPPORTUNITIES	
Young Surgeon Lunch Workshop: Present on the topic of your choice to up to 40 Young Surgeons during lunch on Thursday.	\$12,000
Young Surgeon Event: Host Young Surgeons for an event of your choice on Thursday evening. Company is responsible for arranging and paying for the event. ISASS will guarantee a minimum of 8 Young Surgeons.	\$8,000
Resident, Fellow, and Young Surgeon Travel Grants: Company provides grant(s) to support residents, fellows, or young surgeons to attend the conference. Your company will be acknowledged in the Conference Guide and course announcements.	\$2,500
GENERAL SUPPORT	
General Annual Conference Corporate Support: Show your support for the ISASS Conference with a general support pledge of any amount of \$1,000 and up.	\$1,000 and up

**Company is responsible for producing and shipping items. The design must receive approval from ISASS.

CORPORATE SUPPORT RECOGNITION & BADGES

As a sign of appreciation for our corporate partners who support ISASS, we are pleased to offer the following recognition and benefits:



- ISASS Website Listing — with company logo and URL link for one year
- Full-page ad in ISASS Conference Guide
- Full-page acknowledgement in ISASS Conference Guide
- Prominent recognition with logo on ISASS Annual Conference signage and course announcements
- Badge ribbons for Annual Conference corporate attendees indicating support level
- Recognition on ISASS Social Media sites
- Podium award presentation at the Annual Conference
- 10 additional complimentary exhibit badges (over allotted)



- ISASS Website Listing — with company logo and URL link for one year
- Full-page ad in ISASS Conference Guide
- Full-page acknowledgement in ISASS Conference Guide
- Prominent recognition with logo on ISASS Annual Conference signage and course announcements
- Badge ribbons for Annual Conference corporate attendees indicating support level
- Recognition on ISASS Social Media sites
- Podium award presentation at the Annual Conference
- 8 additional complimentary exhibit badges (over allotted)



- ISASS Website Listing — with company logo and URL link for one year
- Half-page ad in ISASS Conference Guide
- Half-page acknowledgement in ISASS Conference Guide
- Prominent recognition on ISASS Annual Conference signage and course announcements
- Badge ribbons for Annual Conference corporate attendees indicating support level
- Verbal Recognition at the Annual Conference
- 6 additional complimentary exhibit badges (over allotted)



- Acknowledgement in ISASS Conference Guide
- Recognition with logo on ISASS Annual Conference signage and course announcements
- Badge ribbons for Annual Conference corporate attendees indicating support level
- Verbal Recognition at the Annual Conference
- 4 additional complimentary exhibit badges (over allotted)



- Acknowledgement in ISASS Conference Guide
- Recognition with logo on ISASS Annual Conference signage and course announcements
- 2 additional complimentary exhibit badges (over allotted)

Calculation of Support

The following count towards Total Support Level: Exhibit Fees, Technology Workshops and Updates, and grants supporting additional items as listed on pages 6-8. The following do NOT Count towards Total Support Level: Unrestricted educational grants, corporate registration fees and additional faculty travel grants.

HOUSING DETAILS

The Atlantis Hotel

One Casino Drive
Paradise Island, The Bahamas
atlantisbahamas.com



Room Rate:

The Royal Run of House: \$249/night (plus taxes and fees)

The Cove Run of Suites: \$479/night (plus taxes and fees)



Reservations Procedure:

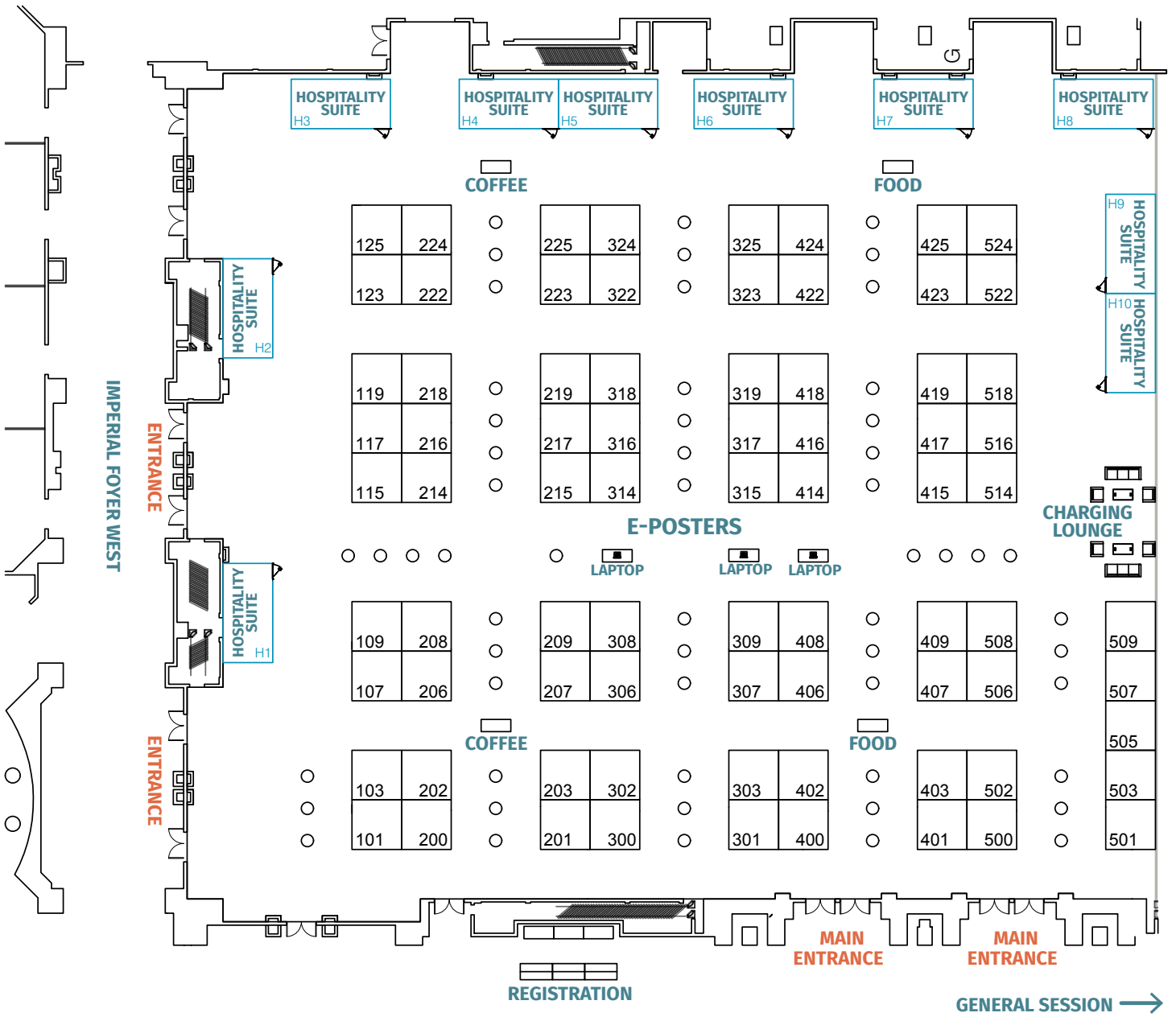
Make your reservation by May 4th
to receive the discounted rate!



To make your reservation, book online here.

The discounted rate will not be available after May 4 or if our room block sells out. Please reserve your room early to ensure availability.

EXHIBIT FLOOR PLAN



ATTENDEE RAFFLE!

Each exhibit booth will be provided with raffle entry forms. Every time a surgeon visits your booth and speaks with a company representative, they will receive a raffle entry. Raffles prizes (including free registration and hotel for the 2023 meeting) will be distributed at the end of the course.

APPLICATION

COMPANY NAME (exactly as it should appear in course materials)

CONTACT NAME

CONTACT EMAIL ADDRESS

BOOTH PREFERENCES

1. _____ 2. _____ 3. _____
 Space assignment is at the sole discretion of the ISASS Planning Office.

10X10 EXHIBIT SPACES	
Quantity: _____ x \$6,950 = Total: \$ _____	
10X20 HOSPITALITY SUITES	
<input type="checkbox"/> 10X20 Hospitality Suite	
<input type="radio"/> One Day <i>Please select preferred day:</i> <input type="radio"/> Thursday or <input type="radio"/> Friday	\$6,000
<input type="radio"/> Two Days	\$10,000
WORKSHOP OPPORTUNITIES	
<input type="checkbox"/> Technology Workshop with Breakfast <i>Please select preferred day:</i> <input type="radio"/> Thursday <input type="radio"/> Friday or <input type="radio"/> Saturday	\$9,500
<input type="checkbox"/> Exclusive Technology Workshop with Breakfast	\$25,000
<input type="checkbox"/> Biologics Workshop with Breakfast	\$5,000
TECHNOLOGY UPDATE OPPORTUNITIES	
<input type="checkbox"/> Pre-Course Technology Update <i>Please select preferred session:</i>	
<input type="radio"/> Endoscopy	
<input type="radio"/> Exclusive Support	\$15,000
<input type="radio"/> Co-Support	\$6,500
<input type="radio"/> Arthroplasty	
<input type="radio"/> Exclusive Support	\$15,000
<input type="radio"/> Co-Support	\$6,500
<input type="checkbox"/> Technology Update: Beer and Case Controversies <i>Please select preferred day:</i> <input type="radio"/> Wednesday <input type="radio"/> Friday	\$6,500
<input type="checkbox"/> Technology Update: On the ISASS Website	\$6,500
<input type="checkbox"/> Technology Update Featured in an ISASS Webinar	\$10,000
EBLAST OPPORTUNITIES	
<input type="checkbox"/> EXCLUSIVE Eblast <i>Please indicate preferred option:</i>	
<input type="radio"/> Eblast to ISASS Database	\$4,000
<input type="radio"/> Eblast to ISASS Conference Registrants <input type="radio"/> Pre-Course or <input type="radio"/> Post-Course	\$3,500
<input type="checkbox"/> Banner Ad in Eblast <i>Please indicate preferred option:</i>	
<input type="radio"/> Banner in Eblast to ISASS Database	\$3,500
<input type="radio"/> Banner in Eblast to ISASS Conference Registrants	\$3,000
<input type="checkbox"/> Database Survey	\$4,000
ISASS.ORG OPPORTUNITIES	
<input type="checkbox"/> Banner Ad on ISASS.org Website	\$3,000
<input type="checkbox"/> Featured Surgical Techniques Video	\$6,000
<input type="checkbox"/> Featured Surgical Case Study	\$4,000

INTERNATIONAL JOURNAL OF SPINE SURGERY OPPORTUNITIES	
<input type="checkbox"/> Banner Ad	\$3,500
<input type="checkbox"/> Banner in Eblast to IJSS Contacts	\$4,000
<input type="checkbox"/> IJSS Special Issue Sponsorship	\$15,000
ISASS PROGRAM BOOK ADVERTISEMENTS	
<input type="checkbox"/> Conference Guide Full Page Ad	
<input type="radio"/> Half-Page	\$3,500
<input type="radio"/> Full-page	\$1,750
SOCIAL MEDIA OPPORTUNITIES	
<input type="checkbox"/> Social Media Video Spotlight	\$1,500
<input type="checkbox"/> Social Media Post	\$750
MOBILE APP OPPORTUNITIES	
<input type="checkbox"/> EXCLUSIVE Splash Screen	\$4,000
<input type="checkbox"/> EXCLUSIVE Sticky Banner	\$3,500
<input type="checkbox"/> Subpage Banner Ad	\$3,000
<input type="checkbox"/> Push Notification	\$1,500
ON-SITE MARKETING OPPORTUNITIES	
<input type="checkbox"/> Conference Bags	\$5,000
<input type="checkbox"/> Badge Lanyards	\$5,000
<input type="checkbox"/> Java Jackets or <input type="checkbox"/> Napkins for Refreshment Breaks	\$3,500 each
<input type="checkbox"/> Notepads or <input type="checkbox"/> Pens	\$5,000 each
<input type="checkbox"/> Branded Hotel Key Sleeves	\$6,000
<input type="checkbox"/> Charging Lounge	\$10,000
<input type="checkbox"/> Welcome Reception	\$15,000
<input type="checkbox"/> ISASS22 Exclusive Beach Bash	\$30,000
<input type="checkbox"/> Wireless Internet Access	\$6,000
<input type="checkbox"/> Faculty Reception	\$20,000
YOUNG SURGEON OPPORTUNITIES	
<input type="checkbox"/> EXCLUSIVE Young Surgeon Lunch	\$12,000
<input type="checkbox"/> Young Surgeon Event	\$8,000
<input type="checkbox"/> Resident, Fellow, and Young Surgeon Travel Grants	\$2,500
GENERAL SUPPORT	
<input type="checkbox"/> General Annual Conference Corporate Support	\$1,000 and up

TOTAL: \$ _____

APPLICATION

COMPANY DETAILS

COMPANY NAME (exactly as it should appear in course materials)

WEBSITE

ADDRESS

CITY

STATE

ZIP

TELEPHONE (exactly as it should appear in course materials)

FAX

CONTACT NAME

CONTACT E-MAIL ADDRESS

BILLING INFORMATION

WIRE TRANSFER For your convenience, wire transfers in USD currency can be made:

Within the US: Chase Bank, ABA #021000021

Outside the US: Chase Bank, SWIFT #CHAUS33

CREDIT CARD Visa MasterCard American Express Discover (a 3% processing fee will be added to all credit card payments.)

CREDIT CARD NUMBER

EXPIRATION DATE

SECURITY CODE

NAME (EXACTLY AS IT APPEARS ON CARD)

SIGNATURE (I agree to pay according to the credit card issuer agreement)

CHECK (made payable to ISASS)

CHECK NUMBER

WE AGREE

Payment in full is due by April 2, 2022, in order for booth space to be assigned.

Checks must be made payable to:

ISASS

301 S. County Farm Road Suite L

Wheaton, IL 60187

All provisions of the Rules and Regulations and General Information, as hereby published, shall be a part of this contract.

Application Deadline is April 2, 2022.

We hereby apply, subject to the terms of the ISASS printed Rules and Regulations, for exhibit space for our occupancy.

WAYS TO REGISTER



1. Email your applications to Carly Franzen at cfransen@broad-water.com



2. Mail ISASS Annual Meeting Planning Office
ISASS
301 S. County Farm Road Suite L
Wheaton, IL 60187



3. Fax your application to:
(630) 682-5811

In the unlikely event the in-person ISASS 2022 Meeting is canceled due to COVID-19 restrictions, ISASS will establish a fair basis for the refund of exhibit and advertising fees, after considering the expenditures and commitments already made. In addition, ISASS will offer virtual alternatives including but not limited to, technology updates, online product showcases, and online advertisements.

RULES AND REGULATIONS

INTERPRETATION OF RULES

The following Rules and Regulations are part of the contract between the exhibitor and ISASS. All matters not covered in these Rule and Regulations shall be referred to ISASS for adjudication and the decision of ISASS shall be final. These Rules and Regulations may be amended at any time by ISASS, and all the amendments made shall be binding upon the exhibitor equally with these Rules and Regulations, and shall become a part thereof, providing the exhibitor is notified of the amendments. Notice may be verbal or in writing before or during the ISASS Annual Conference and may be given at any authorized agent or representative of the exhibitor.

BOOTH ASSIGNMENTS

Booths will be allocated on the following basis: number of booths requested, corporate support dollars contributed to the 2022 Conference, date of receipt of application, and space availability. ISASS reserves the right to change the exhibit floor plan if conflict arises regarding space requests or conditions that are beyond ISASS's control. ISASS reserves the right to locate exhibitors demonstrating loud apparatus, conducting odor producing activities or containing other disagreeable features in the area where the noise or aroma will not interfere with other exhibits. Show management (ISASS Conference Planning Office) reserves the right to determine at what point sound, odor, etc. interferes with others and must be discontinued. Exhibitors with such equipment must agree to accept space assignments, which will abate reasonable objections to these annoyances.



BOOTH CONDUCT

ISASS reserves the right to approve all exhibits and activities related thereto. ISASS may require that an exhibit be curtailed if it does not meet the standards set forth herein, if it reflects against the character of the Annual Conference or if it exceeds the bounds of good taste as interpreted by show management. An exhibitor of questionable exhibit or activity relating thereto must submit a description of the exhibit or activity with the exhibit application approval. Inspection of the exhibit area will be made during installation hours. An effort will be made to advise exhibitors of any deviation from the rules at that time. Exhibitors must make all corrections requested by show management at their own expense or risk removal from the exhibition without notice and without obligation on the part of the ISASS for any refund whatsoever. ISASS reserves the right to expel or refuse admittance to any representative whose conduct is, in its opinion, not in keeping with the character and/or spirit of the Annual Conference. Exhibit personnel may not enter another exhibitor's booth without obtaining permission. Lingering in the aisles surrounding another exhibitor's booth for the purpose of obtaining product information or distracting other booth personnel is strictly prohibited and may be cause for expulsion. An exhibit booth may not be photographed or videotaped without the permission of the legitimate occupants of that booth. ISASS does not in any manner endorse any of the products or services related to the exhibits, which have been accepted for display during the Annual Conference. Exhibitors may not sell any food or beverage on the exhibit floor. Distribution or giveaway of any literature outside of an exhibitor's own space is prohibited. No procedures may be performed on any live tissue on the exhibit floor.

BOOTH CONSTRUCTION AND ARRANGEMENT

All parts of displays must be finished so as to present an attractive appearance when viewed from the aisles or from adjoining exhibits. Two-story booths are not permitted. Signage may not be higher than 8 feet. Booths must maintain a 50% see through to avoid excessively blocking the view of other exhibits. Exhibits may not exceed 8 feet along the back panel, and side panels may not rise above 3 feet 6 inches for more than 3 feet.

CHILDREN

Children under 18 years of age will NOT be permitted to enter the exhibit area at any time during the conference, including the installation and dismantling of exhibits.

CONTESTS, RAFFLES, AND DRAWINGS

Contests, raffles, and drawings are not permitted at the 2022 ISASS Annual Conference.

RULES AND REGULATIONS

DEMONSTRATION AND LIABILITY

Exhibitions, demonstrations or distribution of promotional materials by the exhibitor must be confined within the bounds of the exhibitor's assigned exhibit space and shall not interfere with aisle space. If the premises of the facility are defaced or destroyed by the exhibitor, its agent, or representatives, the exhibitor will be liable to the facility for such an amount as shall be deemed necessary for restoration to the previous condition. No representative of the Atlantis Bahamas has been or is authorized to make any representation, which varies from the express terms of this contract, though the contract may be supplemented in writing. In any legal action or arbitration or other proceeding brought on account of a breach of any provision of this Agreement, the prevailing party shall be awarded its attorney's fees and other cost incurred in such action or proceeding, in addition to any other relief to which it may be entitled. Any modifications or changes to this Agreement must be made in writing and signed by both parties hereto.

DISTRIBUTION OF PRINTED MATERIALS AND CANVASSING BY INDUSTRY

Canvassing in any part of the facilities used by ISASS (The Atlantis Bahamas) is strictly forbidden and anyone doing so will be asked to leave the conference. Distribution of advertising or printed material by the exhibitor outside the exhibitor's allotted space will not be permitted unless the distribution or advertising is organized by ISASS. These rules begin at 6:00 am on Wednesday, June 1 through 6:00 pm on Saturday, June 4.

FIRE REGULATIONS

All material used in the exhibit must be flame proofed and fire resistant in order to conform to local fire ordinances and in accordance with the regulations established by the Atlantis Bahamas.

FIRST RIGHT OF REFUSAL

Diamond and Gold corporate supporters of the 2021 ISASS meeting will have first right of refusal for priority booth placement. All other applications will be processed on a first come, first served basis.

LIABILITY/HOLD HARMLESS AGREEMENT

The exhibitor assumes all responsibility and liability for and agrees to protect, defend, indemnify, save and hold forever harmless ISASS, Official Service Contractor/Decorator, the Atlantis Bahamas and their respective agents, servants, employees, representatives, successors, and assigns, from any and against all claims, demands, causes of action, damages, costs, and expenses, including attorneys' fees, for injury to person or damage to property, including theft, misappropriation, or loss of property, arising out of or in conjunction with the exhibitor's occupancy or use of the Atlantis Bahamas and its facilities, including but not limited to the installation, maintenance, and removal of the exhibit, and from and against any penalty, damages, or charges imposed for the violation of any law, ordinances, or regulations arising out of or in conjunction with the exhibitors occupancy or use of the Atlantis Bahamas and its facilities, including but not limited to the installation, maintenance, and removal of the exhibit, and from and against any penalty, damages, or charges imposed for the violation of any law, ordinances, or regulations arising out of or in conjunction with the exhibitors occupancy or use of the Atlantis Bahamas and its facilities, resulting from the negligent act or acts of its employee(s), or products. The exhibitor waives any and all claims it may have against any or all of the Official Service Contractor/Decorator and their respective agents, employees, representatives, successors, and assigns for injury and damage to persons or property, including theft, misappropriation, or loss of property, arising out of or in conjunction with the ISASS Annual Conference and the use of the Atlantis Bahamas and its facilities, except as may arise solely from the gross negligence of one of the foregoing parties. The exhibitor further waives any claim against ISASS and its agents, employees, representatives, successors, and assigns, arising out of the oral or written publication of any statement made in connection with the ISASS Annual Conference by anyone not an employee of ISASS or BroadWater (the ISASS Conference Planning Office) concerning the exhibitor or his/her exhibit. In the event that the Atlantis Bahamas or any portion thereof is destroyed or damaged by fire other calamity so as to prevent the use of the premises for the purposes and during the period of the exhibit or in the event the ISASS, the Atlantis Bahamas, or Official Service Contractor/Decorator cannot use or occupy the premises because of strikes, acts of God, national emergency, or other causes beyond their control, the exhibitor's right to exhibit lease shall terminate and the exhibitor hereby waives any claim it may have against any of the foregoing parties by reason of such termination, except that if such event occurs prior to June 1, 2022 the opening day of the conference, ISASS shall refund the prepaid fee to the exhibitor.

RULES AND REGULATIONS

HANDOUTS AND GIVEAWAYS

Distribution of samples of products and souvenirs is permissible. Approval of samples and souvenirs must be obtained by the ISASS Conference Planning Office prior to the conference. Distribution of such products or souvenirs will be allowed, provided it is done in a dignified manner, does not create a nuisance, and causes no interference with adjoining exhibits. Unapproved items will be removed from the exhibit floor. For approval, send a sample of all giveaways and handouts to:

Carly Franzen c/o BroadWater

ISASS Conference Planning Office
301 S. County Farm Rd.
Suite L
Wheaton, IL 60187 USA
(Samples will not be returned)

INDUSTRY EVENTS

No entertainment functions, meetings, courses, or social functions may be scheduled to conflict with ISASS Annual Conference program hours, activity hours, or exhibit hours. Entertainment and social functions must be in good taste and conform to the purpose of the conference. The ISASS Conference Planning Office should be notified in writing of any special activities (whether entertainment, educational, or promotional in nature) planned by an exhibiting company for the period beginning Wednesday, June 1 through Saturday, June 4. Announcements and invitations addressed to members of the medical profession concerning such industry events should clearly indicate the name(s) of the corporate supporter and must in no manner imply directly or indirectly that the event is a part of, or an official activity of, ISASS, or the ISASS Annual Conference.

INSURANCE

The exhibitor acknowledges that ISASS, BroadWater, THE EXPO GROUP, nor the Atlantis Bahamas shall be obligated to maintain property, liability, or business interruption insurance covering the exhibitor. It is the sole responsibility of the exhibitor to obtain such insurance and the exhibitor must do so at his/her own expense.

PAYMENT

Payment in full must accompany the exhibit application in order for space to be assigned. Submission of a contract does not guarantee booth assignment. A 3% processing fee will apply for credit card payments.

PURPOSE OF EXHIBIT

The sole purpose for contracting exhibit space is to display and/or demonstrate equipment, supplies, and/or services.

REFUND FOR CANCELLATION

Requests for cancellation of exhibit space must be made in writing. Written cancellations received on or before April 20, 2022, will receive a full refund, less a \$500 administrative fee. Cancellations received after April 20, 2022, will forfeit the entire cost of the booth.

SECURITY

ISASS will coordinate with the Atlantis Bahamas to make sure the Exhibit Hall is locked beginning Wednesday, June 1 – Saturday, June 4. Neither ISASS, BroadWater, nor the Atlantis Bahamas will be held responsible for any loss or damage to the exhibitor's property. Exhibitors must take precautions to protect their property against pilferage.

SUBLETTING OF SPACE

The subletting, assignment, or apportionment of the whole or any part of an exhibitor's space by the exhibitor is prohibited. Exhibitors may not advertise or display goods in their exhibit other than those manufactured or sold by them in the regular course of their business. Exhibitors may not permit any other party to exhibit in their space any goods other than those manufactured or distributed by the contracting exhibitor.

