

EXHIBITOR PROSPECTUS

ISASS 24

24TH Annual Conference

APRIL 26-28, 2024

THE LOEWS MIAMI BEACH | MIAMI BEACH, FL



LEARN MORE

ISASS.ORG

*Innovative
technologies,
techniques, and
tips from around
the world!*

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Wang, MD**



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Dear Exhibitor,

We are pleased to invite you to exhibit and support the ISASS Annual Conference which will be held April 26-28, 2024, at The Loews Miami Beach in Miami Beach, FL.

WHY ATTEND ISASS?

- ◆ A robust program featuring an excellent array of faculty members from all over the world.
- ◆ More opportunities for your company to advertise, participate and present your new techniques and technologies.
- ◆ NEW workshop and advertising opportunities.
- ◆ 11+ total exhibit hours, including 4+ hours of exhibit time provided during the welcome reception, morning and afternoon refreshment breaks, and lunches.

We hope you join us in April!



KEY DATES

February 26, 2024 // Application Deadline

March 5, 2024 // Space assignments and service kits emailed

March 26, 2024 // Housing deadline

2023 EXHIBITORS & SUPPORTERS

3Spine	DePuy Synthes	Pacira Biosciences
4WEB Medical	eCential Robotics	Providence Medical Technology
Accelus	Elevation Spine	SI-BONE
Acuity Surgical	elligence	Spinal Elements
Aesculap	Eminent Spine	Spine Wave
Alafair	Globus Medical	Spineology
Biosciences, Inc.	Induce Biologics	Stryker
ATEC Spine	Innovasis Inc.	Surgalign
Augmedics	Intrinsic Therapeutics	Surgeons Capital Management
AxiomHealth.ai	joimax, inc.	Tenon Medical, Inc.
Biocomposites	Kuros Biosciences	VIVEX Biologics, Inc.
Captiva Spine	Mainstay Medical	ZEISS
Carlsmed	Medtronic	ZimVie
Centinel Spine	NuVasive	
Cerapedics	Orthofix	



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CONFERENCE DETAILS

CONFERENCE DATES

April 26-28, 2024

LOCATION

The Loews Miami Beach
1601 Collins Ave.
Miami Beach, FL 33139

EXHIBIT LOCATION

Americana 3 & 4

EXHIBIT DATES & HOURS

Friday, April 26th

9:30 AM-6:30 PM

Saturday, April 27th:

10:00 AM-12:50 PM

EXHIBIT BOOTH INSTALLATION

Thursday, April 25th:

1:00-7:00 PM

Friday, April 26th:

7:00-9:00 AM

EXHIBIT BOOTH DISMANTLING

Saturday, April 27th:

12:50-7:00 PM

EXHIBIT CONTRACTOR

Expo Convention Contractors
info@expocci.com
(305) 751-1234

CONTACT

Carly Franzen
ISASS Conference
Planning Office
Tel: (630) 681-1040 ext. 308
Email:
cfranzen@broad-water.com

ACCME

ISASS recognizes that commercial support is an important element of educational meetings and adheres strictly to all ACCME

directives and guidelines that govern commercial support of continuing medical education.

TARGET AUDIENCE

With a worldwide membership, as well as attendees from a range of disciplines—including neuro, spine and orthopedic surgeons as well as physical therapists, physician's assistants, scientists, and researchers. ISASS 2024 is the place to reach a diverse audience in a manageable space that allows for plenty of one-on-one conversations.



INVITED FACULTY

120+

renowned **global** invited faculty

[TO REVIEW THE FULL LIST, CLICK HERE](#)

More than
10 countries
represented



A balanced mix of
**Orthopedic Surgeons
& Neurosurgeons.**



CONFERENCE AT-A-GLANCE

FRIDAY, APRIL 26

7:30 AM	Registration Opens
8:00	GENERAL SESSION 1: NEW & EMERGING TECHNOLOGIES—MIS & ENDOSCOPY (NON-CME)
9:30	Exhibits Open
10:00	NEW! Non-CME Workshops & Refreshment Break with Exhibits
10:30	GENERAL SESSION 1 (PART 2): NEW & EMERGING TECHNOLOGIES IN COMPLEX SPINE SURGERY (NON-CME)
12:00 PM	Lunch with Exhibitors & Young Surgeon Lunch
1:00	GENERAL SESSION 2: MIS MASTERS' TECHNIQUES: VIDEO SESSION & US PRESIDENTIAL ADDRESS
3:00	Refreshment Break with Exhibits
3:30	CONCURRENT SESSION 1:
	◆ Career: Good, Bad, and Ugly in Spine Surgery—Advice from Mentors
	CONCURRENT SESSION 2:
	◆ Career: Good, Bad, and Ugly in Spine Surgical Practice—An International Perspective
5:30	Welcome Reception with Exhibits
6:30	Faculty Reception

SATURDAY, APRIL 27

6:45 AM	Registration Opens
7:00	Non-CME Workshops with Breakfast
8:00	Free Paper Session 1
10:00	Refreshment Break with Exhibits
10:30	GENERAL SESSION 3: LEARNING FROM MY WORST COMPLICATIONS & HONORED GUEST LECTURE
12:00 PM	Lunch with Exhibits & Exclusive Non-CME Lunch Workshop
1:00	GENERAL SESSION 4 (PART 1): EVOLVING MOTION-PRESERVING TECHNOLOGY & TECHNIQUES (PART 2): HOW I TREAT THIS IN MY COUNTRY & INTERNATIONAL PRESIDENTIAL ADDRESS
3:00	Refreshment Break
3:30	CONCURRENT SESSION 3:
	◆ Cancer of the Spine—Surgical Challenges
	CONCURRENT SESSION 4:
	◆ Novel Osteobiologics/Bioactive Surfaces (Non-CME)
5:30	Women in Spine Surgery Reception—See details on page #9
6:30	All-Attendee Event (Tickets Required)

SUNDAY, APRIL 28

7:00 AM	Registration Opens
7:30	Free Paper Session 2
10:00	Refreshment Break
10:30	GENERAL SESSION 5: BUILDING YOUR PRACTICE FROM A-Z, TURNING CHALLENGES INTO SUCCESS
12:00 PM	Free Paper Session 3
1:00	Conference Adjourns

GENERAL EXHIBITING INFORMATION

BOOTH ASSIGNMENTS

All corporate support opportunities, including Non-CME Technology Workshops and all other opportunities are only available to registered ISASS exhibitors. Booths are assigned based on overall corporate support and the date the application is received.

CORPORATE BADGES

Any additional badges above the allotted amount in your registration are \$895 each. After March 29, 2024, an additional late registration fee of \$100 will apply to each registration. Representatives without a badge will not be admitted to the exhibit hall. Badges are personal and non-transferable and must be worn in the exhibit area at all times. Attaching unapproved cards, ribbons, or other items to badges is not permitted.

SOCIAL MEDIA FOLLOWERS

-  @ISASSorg // 5,340+ followers
-  @The International Society for Advancement of Spine Surgery // 1,620+ followers
-  @ISASS_official // 1,320+ followers
-  @InternationalSpineSurgeons // 920+ followers



SUPPORT OPPORTUNITIES

OPPORTUNITY

PRICE

10x10 Exhibit Spaces

NEW Premium Exhibit Space

\$7,450

- ◆ One three-sided booth with black drape **near the main entrance**
(Limited to booths #: 101, 103, 200, 202, 201, 203, 300, or 302)
- ◆ 8' high back wall and 3' high side rails
- ◆ One 6' draped table
- ◆ Two chairs
- ◆ One wastebasket
- ◆ One exhibitor identification sign
- ◆ Two exhibitor registration badges
- ◆ Two copies of the Conference Guide

Standard Exhibit Space

\$6,950

- ◆ One three-sided booth with black drape
- ◆ 8' high back wall and 3' high side rails
- ◆ One 6' draped table
- ◆ Two chairs
- ◆ One wastebasket
- ◆ One exhibitor identification sign
- ◆ Two exhibitor registration badges
- ◆ Two copies of the Conference Guide

Hospitality Suites

An exclusive, private meeting room outside of the exhibit hall for your company to use as needed.

\$6,000 (Friday only)
\$10,000 (Friday and Saturday)

Non-CME Technology Workshops*

NEW Non-CME Technology Workshop with Refreshments

\$8,450

A 30-minute workshop on Friday during the refreshment break from 10:00-10:30 AM when up to two other workshops may be held.

Non-CME Technology Workshop with Breakfast

\$9,950

A 50-minute workshop on Saturday morning when up to two other workshops may be held.

NEW Non-CME Technology Workshop with Lunch

\$13,500

An exclusive 50-minute workshop on Saturday afternoon during lunch.

Technology Update Opportunities*

Present a 6-minute Technology Update during one of the following sessions:

\$6,500 (Session #1 or #2)
\$4,950 (Concurrent Session)

- ◆ Session #1: New & Emerging Technologies—Endoscopy
- ◆ Session #1 (Part 2): New & Emerging Technologies in Complex Spine Surgery
- ◆ Concurrent Session: Novel Osteobiologics/Bioactive Surfaces

SUPPORT OPPORTUNITIES

Technology Update Featured in an ISASS Webinar \$10,000

Submit a pre-recorded 6-minute video to be presented during an upcoming ISASS Webinar and posted on the ISASS website for one year after the conference.

**Workshops and Technology Updates are not CME-accredited.*

Eblast Opportunities

Your company provides the content and ISASS sends on your behalf

To ISASS Database (11,000+ contacts):

Eblast to ISASS Database (limited availability) \$4,000

Banner Ad in Eblast to ISASS Database \$3,500

Database Survey \$5,000

Limit of 10 questions per survey.

To ISASS Registrants

Eblast to ISASS Conference Registrants (limited availability) \$3,500

Banner Ad in Eblast to ISASS Conference Registrants \$3,000

ISASS.org Opportunities

Banner Ad on ISASS.org Website \$3,000

Your ad will be displayed for one month.

Featured Surgical Techniques Video \$6,000

Highlight your 5-minute surgical technique video in the ISASS Surgical Video Library for one year.

Featured Surgical Case Study \$4,000

Your surgical case study will stay in the ISASS case Library for one year.

International Journal of Spine Surgery Opportunities

IJSS Special Issue Sponsorship \$15,000

Includes a two-page Tech Update article in the print issue relevant to your product, a full-page advertisement in the issue, and acknowledgment of support in the print issue and web page. Please contact us for timeline and special issue topics.

ISASS Program Book Advertisements

Conference Guide Full Page Ad \$3,500

Conference Guide Half Page Ad \$1,750

Social Media Opportunities

Your company provides the content and ISASS sends on your behalf

Social Media Video Spotlight \$1,750

Social Media Post \$1,000

SUPPORT OPPORTUNITIES

On-Site Marketing Opportunities

Charging Lounge	\$10,000
Provide attendees with a way to charge their electronics by supporting the charging lounge located in the foyer. Your company will be recognized on signage near the charging lounge.	
Wireless Internet Access	\$6,000
Provide access for wireless-enabled devices in the general session room and exhibit hall during the conference. Your company will be prominently acknowledged on signage in the registration area, and on our website. The access code can be branded.	
Branded Hotel Key Sleeves	\$6,000
Feature your logo or graphics on each hotel key sleeve provided to our group.	
Conference Bags**	\$5,500
Badge Lanyards**	\$5,500
NEW Room Drop**	\$5,000
Java Jackets for Refreshment Breaks**	\$3,500
Napkins for Refreshment Breaks**	\$3,500
Notepads or Pens**	\$3,500

**Company is responsible for producing and shipping items. The design must receive approval from ISASS.

Networking Opportunities

Welcome Reception	\$15,000
Support the Welcome Reception held in the Exhibit Hall on Friday evening. Company may have one 6 ft table in the foyer outside of the exhibit hall and may also bring a maximum of two pop-up banners to display outside of the exhibit hall during the reception. A specialty food and beverage station will be placed in the aisle immediately outside of your booth space. Your company will be acknowledged in course announcement slides, on signage, and in the printed Conference Guide.	
Faculty Reception	\$20,000
Support the Faculty Reception from 6:30 to 7:30 PM on Friday. Your company will be acknowledged at the faculty reception and six of your representatives will be allowed to attend.	

SUPPORT OPPORTUNITIES

NEW Women in Spine Surgery Reception

Support the Women in Spine Surgery Event on Saturday evening.

Exclusive Support (limit 1 company): Receive a 6-minute speaking opportunity during the event. Topic must be related to women in spine surgery. Company may send 6 representatives to attend. \$15,000 (exclusive support)

Co-Support (limit 2 companies): Receive a 3-minute speaking opportunity during the event. Topic must be related to women in spine surgery. Company may send 3 representatives to attend. \$7,500 (co-support)

EXCLUSIVE All-Attendee Event

\$20,000

Support the All-Attendee held at the Lowes Miami on Saturday evening. Company may have one 6 ft table near the entrance of the event and may also bring a maximum of two pop-up banners to display. Your company attendees will receive complimentary tickets to the event. Your company will be acknowledged in course announcement slides, on signage, and in the printed Conference Guide.

Young Surgeon Opportunities

EXCLUSIVE Young Surgeon Lunch Workshop

\$13,500

Present on the topic of your choice up to 40 Young Surgeons during lunch on Friday.

Young Surgeon Event

\$5,000

Host Young Surgeons for an event of your choice on Friday evening. Company is responsible for arranging and paying for the event. ISASS will guarantee a minimum of 8 Young Surgeons. Limited quantity available.

Resident, Fellow, and Young Surgeon Travel Grant

\$2,500

Company provides grant(s) to support residents, fellows, or young surgeons to attend the conference. Receive the contact information of the attendee(s) benefited by your grant. Your company will be acknowledged in the Conference Guide and in course announcement slides.

General Support

General Annual Conference Support

\$1,000 and up

Show your support for the ISASS Conference with a general support pledge of any amount of \$1,000 and up. Receive acknowledgment in course announcement slides, on signage, and in the printed Conference Guide.

CORPORATE SUPPORT RECOGNITION & BADGES

As a sign of appreciation for our corporate partners who support ISASS, we are pleased to offer the following recognition and benefits:

BENEFIT	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
	\$100,000 and above	\$75,000 and above	\$50,000 and above	\$25,000 and above	\$15,000 and above
ISASS website listing (for one year)	✓ With logo and URL	✓ With logo and URL	✓ With logo	✓	✓
Acknowledgement in ISASS Conference Guide	✓ Full-page	✓ Full-page	✓ Half-page	✓	✓
Complimentary Ad in ISASS Conference Guide	✓ Full-page	✓ Full-page	✓ Half-page		
Prominent recognition on ISASS Conference signage and in course announcements	✓ With logo	✓ With logo	✓ With logo	✓ With logo	✓
Recognition on ISASS social media channels	✓	✓	✓	✓	✓
Badge ribbons for the Conference indicating support level	✓	✓	✓	✓	✓
Podium award presentation at the Conference	✓				
Complimentary exhibitor badges (over allotted)	12	8	6	4	2

The top annual supporter will receive a meeting with the ISASS Board of Directors.

Calculation of Support: NEW! All 2023 corporate support dollars (grants, advertising, sponsorships, IJSS Special Issues, etc.) provided to ISASS by your company, after the 2023 conference (between the dates of June 5, 2023 and January 31, 2024), will be counted toward your 2024 annual conference support level, as long as your 2024 conference support is equal to or greater than your total 2023 annual conference dollar amount.

HOUSING DETAILS

The Loews Miami Beach Hotel

1601 Collins Avenue

Miami Beach, FL 33139

www.loewshotels.com/miami-beach



Room Rate

Single/Double—\$399 per night plus a \$25 daily resort fee and taxes



Reservations Procedure

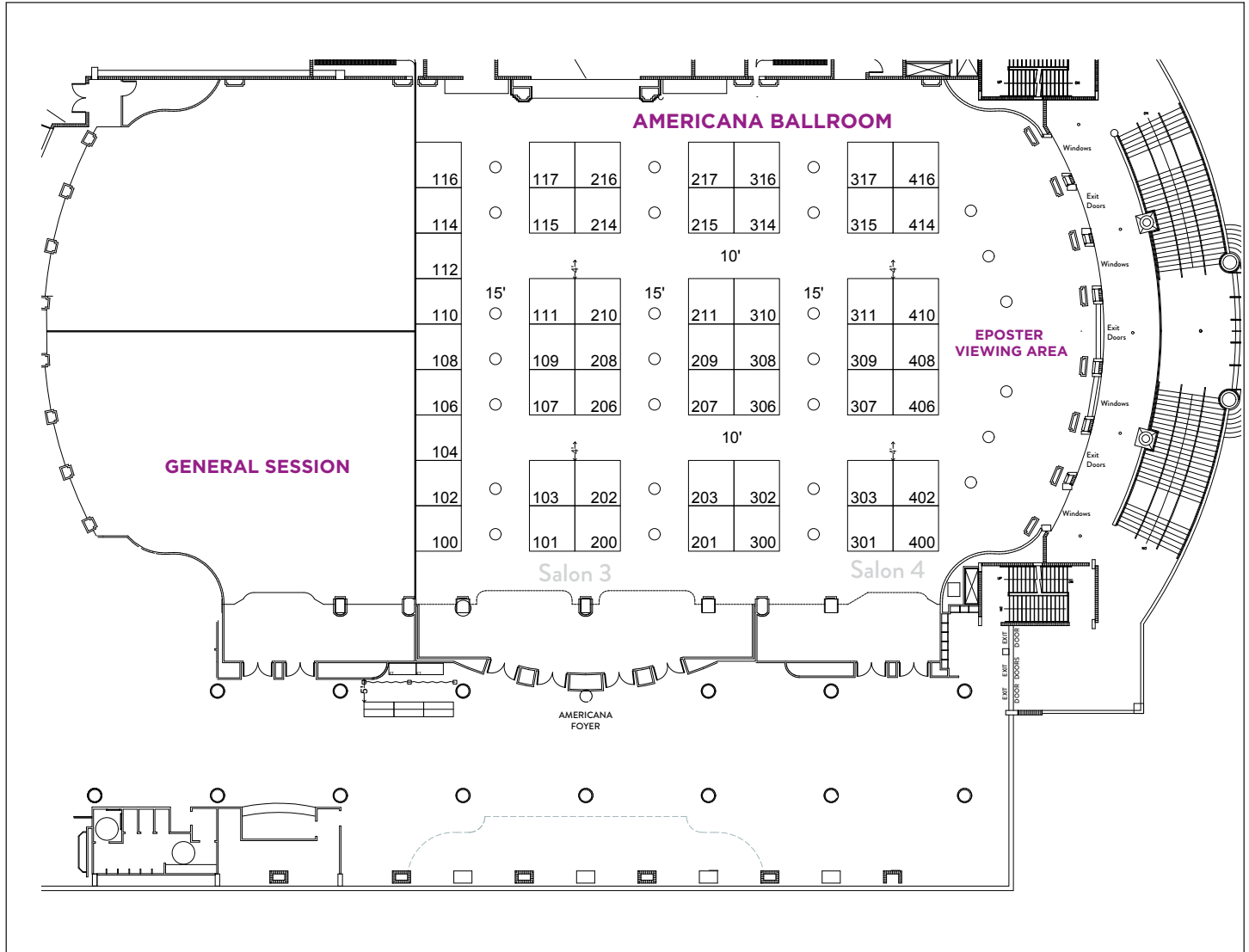
Make your reservations by March 26, 2024 to receive the discounted rate! The discounted rate will not be available after March 26, 2024 or if our room block sells out. Please reserve your room early to ensure availability.

Call The Loews Miami Beach at 1-888-879-0462 and ask to book a room for the “ISASS” conference or book online at <https://www.loewshotels.com/miami-beach/group-isass-2024-annual-meeting>



EXHIBIT FLOOR PLAN

Food and beverage stations will be rotated through the exhibit hall.



APPLICATION

COMPANY NAME _____

CONTACT NAME _____

CONTACT EMAIL ADDRESS _____

BOOTH PREFERENCES:

1. _____ 2. _____ 3. _____

Space assignment is at the sole discretion of the ISASS Planning Office.

10X10 EXHIBIT SPACES

Premium Exhibit Space

(ONLY Booths #: 101, 103, 200, 202, 201, 203, 300, or 302)

Quantity: _____ x \$7,450 = _____ TOTAL

Standard Exhibit Space

Quantity: _____ x \$6,950 = _____ TOTAL

10X20 HOSPITALITY SUITES

Hospitality Suite

One Day: *Please select preferred day:*
 Friday OR Saturday \$6,000

Both Days \$10,000

WORKSHOP OPPORTUNITIES

Non-CME Technology Workshop with Refreshments \$8,450

Non-CME Technology Workshop with Breakfast \$9,950

EXCLUSIVE Non-CME Technology Workshop with Lunch \$13,500

TECHNOLOGY UPDATE OPPORTUNITIES

Technology Update: *Please select preferred session. Multiple slots may be purchased.*

Session #1: New & Emerging Technologies—Endoscopy \$6,500

Session #1 (Part 2): New & Emerging Technologies in Complex Spine Surgery \$6,500

Concurrent Session: Novel Osteobiologics /Bioactive Surfaces \$4,950

Technology Update: Featured in an ISASS Webinar \$10,000

EBLAST OPPORTUNITIES

Eblast: *Please indicate preferred option:*

Eblast to ISASS Database \$4,000

Eblast to ISASS Conference Registrants \$3,500
 Pre-Course OR Post-Course

Banner Ad in Eblast: *Please indicate preferred option:*

Banner in Eblast to ISASS Database \$3,500

Banner in Eblast to ISASS Conference Registrants \$3,000

Database Survey \$5,000

ISASS.ORG OPPORTUNITIES

Banner Ad on ISASS.org Website \$3,000

Featured Surgical Techniques Video on ISASS.org Website \$6,000

Featured Surgical Case Study on ISASS.org Website \$4,000

INTERNATIONAL JOURNAL OF SPINE SURGERY OPPORTUNITIES

IJSS Special Issue Sponsorship \$15,000

ISASS PROGRAM BOOK ADVERTISEMENTS

Conference Guide Full Page Ad

Full-page \$3,500

Half-page \$1,750

SOCIAL MEDIA OPPORTUNITIES

Social Media Video Spotlight \$1,750

Social Media Post \$1,000

ON-SITE MARKETING OPPORTUNITIES

Charging Lounge \$10,000

Wireless Internet Access \$6,000

Branded Hotel Key Sleeves \$6,000

Conference Bags \$5,500

Badge Lanyards \$5,500

Room Drop \$5,000

Notepads OR **Pens** \$3,500

Java Jackets for Refreshment Breaks \$3,500

Napkins for Refreshment Breaks \$3,500

NETWORKING OPPORTUNITIES

Welcome Reception \$15,000

Faculty Reception \$20,000

Women in Spine Surgery Reception

Exclusive Support \$15,000

Co-Support \$7,500

EXCLUSIVE All-Attendee Event \$20,000

YOUNG SURGEON OPPORTUNITIES

EXCLUSIVE Young Surgeon Lunch Workshop \$13,350

Young Surgeon Event \$5,000

Resident, Fellow, and Young Surgeon Travel Grants \$2,500

GENERAL SUPPORT

General Annual Conference Corporate Support \$1,000 and up

TOTAL:

APPLICATION

Application Deadline: February 26, 2024

Company Details

COMPANY NAME *(exactly as it should appear in course materials)*

CONTACT NAME

ADDRESS

CITY

STATE

ZIP

TELEPHONE *(exactly as it should appear in course materials)*

WEBSITE

CONTACT EMAIL ADDRESS

Billing Information

For your convenience, wire transfers in USD currency can be made:

- ◆ Within the US: Chase Bank, ABA #021000021
- ◆ Outside the US: Chase Bank, SWIFT #CHAUS33

Credit Card VISA MASTERCARD AMEX DISCOVER

CREDIT CARD NUMBER

EXPIRATION DATE

SECURITY CODE

NAME *(exactly as it appears on card)*

SIGNATURE *(I agree to pay according to the credit card issuer agreement)*

***A 3% processing fee will be applied to all credit card payments.**

Check *(made payable to ISASS)* Check Number _____

A 50% deposit is required to hold your booth space. The remaining balance will be due with 45 days of application submission date. Please note the cancellation policy on page 17.

WE AGREE

Payment in full is due by the due date indicated on your invoice in order for booth space to be assigned.

Checks must be made payable to:

ISASS
111 W Wesley Street
Suite 2
Wheaton, IL 60187

All provisions of the Rules and Regulations and General Information, as hereby published, shall be a part of this contract.

We hereby apply, subject to the terms of the ISASS printed Rules and Regulations, for exhibit space for our occupancy.

WAYS TO REGISTER

1. Email your applications to Carly Franzen at cfranzen@broad-water.com

2. Mail
ISASS Annual Meeting
Planning Office
111 W Wesley Street
Suite 2
Wheaton, IL 60187

3. Fax your application to:
(630) 682-5811

RULES AND REGULATIONS

INTERPRETATION OF RULES

The following Rules and Regulations are part of the contract between the exhibitor and ISASS. All matters not covered in these Rules and Regulations shall be referred to ISASS for adjudication and the decision of ISASS shall be final. These Rules and Regulations may be amended at any time by ISASS, and all the amendments made shall be binding upon the exhibitor equally with these Rules and Regulations, and shall become a part thereof, providing the exhibitor is notified of the amendments. Notice may be verbal or in writing before or during the ISASS Annual Conference and may be given at any authorized agent or representative of the exhibitor.

BOOTH ASSIGNMENTS

Booths will be allocated on the following basis: number of booths requested, corporate support dollars contributed to the 2024 Conference, date of receipt of application, and space availability. ISASS reserves the right to change the exhibit floor plan if conflict arises regarding space requests or conditions that are beyond ISASS's control. ISASS reserves the right to locate exhibitors demonstrating loud apparatus, conducting odor producing activities or containing other disagreeable features in the area where the noise or aroma will not interfere with other exhibits. Show management (ISASS Conference Planning Office) reserves the right to determine at what point sound, odor, etc. interferes with others and must be discontinued. Exhibitors with such equipment must agree to accept space assignments, which will abate reasonable objections to these annoyances.

BOOTH CONDUCT

ISASS reserves the right to approve all exhibits and activities related thereto. ISASS may require that an exhibit be curtailed if it does not meet the standards set forth herein, if it reflects against the character of the Annual Conference or if it exceeds the bounds of good taste as interpreted by show management. An exhibitor of questionable exhibit or activity relating thereto must submit a description of the exhibit or activity with the exhibit application approval. Inspection of the exhibit area will be made during installation hours. An effort will be made to advise exhibitors of any deviation from the rules at that time. Exhibitors must make all corrections requested by show management at their own expense or risk removal from the exhibition without notice and without obligation on the part of the ISASS for any refund whatsoever. ISASS reserves the right to expel or refuse admittance to any representative whose conduct is, in its opinion, not in keeping with the character and/or spirit of the Annual Conference. Exhibit personnel may not enter another exhibitor's booth without obtaining permission. Lingering in the aisles surrounding another exhibitor's booth for the purpose of obtaining product information or distracting other booth personnel is strictly prohibited and may be cause for expulsion. An exhibit booth may not be photographed or videotaped without the permission of the legitimate occupants of that booth. ISASS does not in any manner endorse any of the products or services related to the exhibits, which have been accepted for display during the Annual Conference. Exhibitors may not sell any food or beverage on the exhibit floor. Distribution of any literature

outside of an exhibitor's own space is prohibited. No procedures may be performed on any live tissue on the exhibit floor.

BOOTH CONSTRUCTION AND ARRANGEMENT

All parts of displays must be finished so as to present an attractive appearance when viewed from the aisles or from adjoining exhibits. Two-story booths are not permitted. Signage may not be higher than 8 feet. Booths must maintain a 50% see through to avoid excessively blocking the view of other exhibits. Exhibits may not exceed 8 feet along the back panel, and side panels may not rise above 3 feet 6 inches for more than 3 feet.

CHILDREN

Children under 18 years of age will NOT be permitted to enter the exhibit area at any time during the conference, including the installation and dismantling of exhibits.

CONTESTS, RAFFLES, AND DRAWINGS

Contests, raffles, and drawings are not permitted at the 2024 ISASS Annual Conference.

DEMONSTRATION AND LIABILITY

Exhibitions, demonstrations or distribution of promotional materials by the exhibitor must be confined within the bounds of the exhibitor's assigned exhibit space and shall not interfere with aisle space. If the premises of the facility are defaced or destroyed by the exhibitor, its agent, or representatives, the exhibitor will be liable to the facility for such an amount as shall be deemed necessary for restoration to the previous condition. No representative of the Loews Miami has been or is authorized to make any representation, which varies

RULES AND REGULATIONS

from the express terms of this contract, though the contract may be supplemented in writing. In any legal action or arbitration or other proceeding brought on account of a breach of any provision of this Agreement, the prevailing party shall be awarded its attorney's fees and other cost incurred in such action or proceeding, in addition to any other relief to which it may be entitled. Any modifications or changes to this Agreement must be made in writing and signed by both parties hereto.

DISTRIBUTION OF PRINTED MATERIALS AND CANVASSING BY INDUSTRY

Canvassing in any part of the facilities used by ISASS (The Loews Miami Beach) is strictly forbidden and anyone doing so will be asked to leave the conference. Distribution of advertising or printed material by the exhibitor outside the exhibitor's allotted space will not be permitted unless the distribution or advertising is organized by ISASS. These rules begin at 6:00 am on April 26, 2024, through 6:00 pm on April 28, 2024.

FIRE REGULATIONS

All material used in the exhibit must be flame proofed and fire resistant in order to conform to local fire ordinances and in accordance with the regulations established by the Loews Miami.

FIRST RIGHT OF REFUSAL

Diamond corporate supporters of the 2023 ISASS Annual Conference will have first right of refusal for priority booth placement.

LIABILITY/HOLD HARMLESS AGREEMENT

The exhibitor assumes all responsibility and liability for and agrees to protect, defend, indemnify, save and hold forever harmless ISASS, Official Service

Contractor/Decorator, The Loews Miami Beach and their respective agents, servants, employees, representatives, successors, and assigns, from any and against all claims, demands, causes of action, damages, costs, and expenses, including attorneys' fees, for injury to person or damage to property, including theft, misappropriation, or loss of property, arising out of or in conjunction with the exhibitor's occupancy or use of The Loews Miami Beach and its facilities, including but not limited to the installation, maintenance, and removal of the exhibit, and from and against any penalty, damages, or charges imposed for the violation of any law, ordinances, or regulations arising out of or in conjunction with the exhibitors occupancy or use of The Loews Miami Beach and its facilities, including but not limited to the installation, maintenance, and removal of the exhibit, and from and against any penalty, damages, or charges imposed for the violation of any law, ordinances, or regulations arising out of or in conjunction with the exhibitors occupancy or use of The Loews Miami Beach and its facilities, resulting from the negligent act or acts of its employee(s), or products. The exhibitor waives any and all claims it may have against any or all of the Official Service Contractor/Decorator and their respective agents, employees, representatives, successors, and assigns for injury and damage to persons or property, including theft, misappropriation, or loss of property, arising out of or in conjunction with the ISASS Annual Conference and the use of The Loews Miami Beach and its facilities, except as may arise solely from the gross negligence of one of the foregoing parties. The exhibitor further waives any claim against ISASS and its agents, employees, representatives, successors, and

assigns, arising out of the oral or written publication of any statement made in connection with the ISASS Annual Conference by anyone not an employee of ISASS or BroadWater (the ISASS Conference Planning Office) concerning the exhibitor or his/her exhibit. In the event that The Loews Miami Beach or any portion thereof is destroyed or damaged by fire other calamity so as to prevent the use of the premises for the purposes and during the period of the exhibit or in the event the ISASS, The Loews Miami Beach, or Official Service Contractor/Decorator cannot use or occupy the premises because of strikes, acts of God, national emergency, or other causes beyond their control, the exhibitor's right to exhibit lease shall terminate and the exhibitor hereby waives any claim it may have against any of the foregoing parties by reason of such termination, except that if such event occurs prior to April 26, 2024, the opening day of the conference, ISASS shall refund the prepaid fee to the exhibitor.

HANDOUTS AND GIVEAWAYS

Distribution of samples of products and souvenirs is permissible. Approval of samples and souvenirs must be obtained by the ISASS Conference Planning Office prior to the conference. Distribution of such products or souvenirs will be allowed, provided it is done in a dignified manner, does not create a nuisance, and causes no interference with adjoining exhibits. Unapproved items will be removed from the exhibit floor. For approval, send a sample of all giveaways and handouts to:

Carly Franzen c/o BroadWater
ISASS Conference Planning Office
111 W. Wesley Street
Suite 2
Wheaton, IL 60187 USA
(Samples will not be returned)

RULES AND REGULATIONS

INDUSTRY EVENTS

No entertainment functions, meetings, courses, or social functions may be scheduled to conflict with ISASS Annual Conference program hours, activity hours, or exhibit hours. Entertainment and social functions must be in good taste and conform to the purpose of the conference. The ISASS Conference Planning Office should be notified in writing of any special activities (whether entertainment, educational, or promotional in nature) planned by an exhibiting company for the period beginning April 26, 2024, through April 28, 2024. Announcements and invitations addressed to members of the medical profession concerning such industry events should clearly indicate the name(s) of the corporate supporter and must in no manner imply directly or indirectly that the event is a part of, or an official activity of, ISASS, or the ISASS Annual Conference.

INSURANCE

The exhibitor acknowledges that ISASS, BroadWater, Expo Convention Contractors, nor The Loews Miami Beach shall be obligated to maintain property, liability, or business interruption insurance covering the exhibitor. It is the sole responsibility of the exhibitor to obtain such insurance and the exhibitor must do so at his/her own expense.

PAYMENT

Payment in full must be made by the due date indicated on your invoice in order for booth space to be assigned. Submission of a contract does not guarantee booth assignment. A 3% processing fee will apply for credit card payments.

PURPOSE OF EXHIBIT

The sole purpose for contracting exhibit space is to display and/or demonstrate equipment, supplies, and/or services.

REFUND FOR CANCELLATION

Requests for cancellation of exhibit space must be made in writing. Written cancellations received on or before March 14, 2024, will receive a full refund, less a \$500 administrative fee. Cancellations received after March 14, 2024, will forfeit the entire cost of the booth.

SECURITY

ISASS will coordinate with The Loews Miami Beach to make sure the Exhibit Hall is locked beginning April 26, 2024, through April 28, 2024. Neither ISASS, BroadWater, nor The Loews Miami Beach will be held responsible for any loss or damage to the exhibitor's property. Exhibitors must take precautions to protect their property against pilferage.

SUBLETTING OF SPACE

The subletting, assignment, or apportionment of the whole or any part of an exhibitor's space by the exhibitor is prohibited. Exhibitors may not advertise or display goods in their exhibit other than those manufactured or sold by them in the regular course of their business. Exhibitors may not permit any other party to exhibit in their space any goods other than those manufactured or distributed by the contracting exhibitor.